



**HOSPITALITY  
GROWTH  
& CULINARY  
CONSULTING**

# EVENT & CATERING PROGRAM SETUP

From private dinners and drop-off catering to full-service weddings and corporate events building an event and catering program is one of the fastest ways to grow revenue, increase brand exposure, and fill slow periods. We help restaurants, chefs, and hospitality brands design, launch, and optimize successful event and catering programs — tailored to your concept, kitchen capacity, and target market.



## PROGRAM STRATEGY & POSITIONING

We craft tailored strategies that align with your business goals, positioning your program for maximum impact, growth, and long-term success in a competitive market.



## MENU & PACKAGING DEVELOPMENT

From creating innovative menus to designing practical and appealing packaging, we ensure your offerings stand out while meeting customer expectations and operational needs.



## OPERATIONS & LOGISTICS PLANNING

Our solutions streamline operations and logistics, improving efficiency, reducing costs, and ensuring smooth day-to-day execution across your business.



## SALES TOOLS & MARKETING SUPPORT

We provide effective sales tools and marketing support to strengthen your brand, boost visibility, and drive stronger customer engagement and revenue.





Mr Chef Subra is a premier hospitality advisory firm based in the UAE and India.



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